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# Keith's

## CULTIVATED BLUEBERRIES

Boysenberry, Strawberries,  
Raspberries, Etc.,  
and How to  
Grow Them



Member of the  
Nat'l Mail Order  
Nurserymen's  
Assn., Inc.

### Blueberry Offer No.1

#### Special Introductory Offer A Complete Blueberry Planting

We offer here two 4-year, No. 1, Bearing-Age Blueberry bushes in two varieties with sufficient Acid Peat Humus and Special Fertilizer to properly plant them. All No. 1 bushes.

- 1 4-yr., No. 1, Bearing-Age Rubel
- 1 4-yr., No. 1, Bearing-Age Pioneer
- 1 bag Acid Peat Humus
- 1 bag Special Fertilizer

Regular Price .....\$8.15

Introductory Price ONLY .....\$6.85

NOTE: Two of the above Offer No. 1—4 bushes in all—with sufficient fertilizer and Acid Peat Humus—for ONLY \$12.35.  
(Planting instructions with each offer. Approximate shipping weight 45 lbs.)

Keith Plant  
Nursery  
Sawyer, Mich.

1950  
33rd Year



# Keith's Blueberry Offer No. 2



## A Complete Blueberry Planting Bearing-Age Bushes Acid Peat Humus Blueberry Fertilizer Planting Instructions

Here is a big value at low cost. Three bearing-age, No. 1, 5-year Blueberry bushes, with sufficient Acid Peat Humus and special Blueberry fertilizer to properly plant them. Also planting directions and care.

2 5-yr., No. 1, Bearing-Age Rubel  
1 5-yr., No. 1, Bearing-Age Jersey  
1 bag Keith's Acid Peat Humus  
1 bag Special Blueberry Fertilizer  
Regular price was .....\$11.95  
Special price NOW ONLY. 9.90  
(Sent by Express. Approximate  
Weight 80 lbs.)

NOTE: Two of these OFFERS:  
6 Bushes, 2 bags Humus, 2 bags  
Fertilizer—ONLY .....\$17.85

NOTE: This offer is filled with our No. 1 grade of bushes. Should you wish the No. 1-A Selected Grade (see page 5), add \$1.85 to the above special price for each offer. Please make this clear on your order.



Showing one of Keith's 5-year, Grade No. 1-A Blueberry bushes in full fruit. They get you berries QUICK and cost so little more.

### Keith's Blueberry Bushes Can be Made to Grow and Bear Anywhere

Keith's Cultivated Blueberry bushes can be grown anywhere Roses, shrubs, etc., are grown—along your walk or drive, in your garden or out in the lawn. With our Acid Peat Humus (page 3), Special Blueberry Fertilizer (page 17), and complete instructions which come with every Blueberry Offer, it's easy to grow them.



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Photoplay .....	<input type="checkbox"/> 1.80	<input type="checkbox"/> 3.00	
Reader's Digest .....	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.00	
Saturday Evening Post .....	<input type="checkbox"/> 6.00	<input type="checkbox"/> 10.00	<input type="checkbox"/> 14.00
Pathfinder (News Magazine)....	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 5.00

## For Womenfolks

Ladies' Home Journal .....	<input type="checkbox"/> 3.00	<input type="checkbox"/> 5.00	<input type="checkbox"/> 7.00
McCall's .....	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 6.00
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True Romance .....	<input type="checkbox"/> 1.80	<input type="checkbox"/> 3.00	
True Story .....	<input type="checkbox"/> 2.20	<input type="checkbox"/> 3.50	<input type="checkbox"/> 5.00
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## For Menfolks

American Fruit Grower .....	<input type="checkbox"/> 1.00	.....	<input type="checkbox"/> 2.00
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Outdoor Life .....	<input type="checkbox"/> 2.50	<input type="checkbox"/> 4.00	<input type="checkbox"/> 5.50
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RECOMMENDED BY  
Keith Plant Nursery



Below is OFFER No. 2—see what you get for ONLY \$9.90.



Here's a most valuable offer: Three of our 5-year Blueberry bushes, a bag of Keith's Acid Peat Humus, and a bag of Special Plant Food, sufficient to properly plant them. Note large root system and tops.

### To Properly Set the Above Blueberry Offer We Suggest:

Set the bushes along your walk, drive, next to the porch, on the lawn, in your garden, anywhere shrubs, Roses, etc. can be grown. Space them 4 to 5 feet apart, in holes dug 18 inches deep, 18 to 24 inches across. Mix Keith's Acid Peat Humus as directed (see below), pack 4 inches deep in bottom of hole. Place bush in middle of hole and work mixed soil and humus well around and over the roots to within 2 inches of top. Then water well (read page 17), care for bushes as directed in free "Planting Instructions and Care," sent with offer. We suggest using half-barrel (see page 8), or a box or trough shown below. Try the "Permanent Blueberry Planting" given on this page.



Three Cultivated Blueberries growing in a galvanized trough 24 by 24 inches by 8 feet long, filled with prepared soil (see page 8). Planted two years. Six-year bushes used. Note height and spread, 4 to 6 feet tall. Lots of berries.

Any one of Keith's Blueberry offers may be grown in a box or galvanized trough 18 to 24 inches by 18 to 24 inches by 8 feet long. Fill 4 inches in bottom with prepared soil (see above instructions), set in the bushes and follow instructions as in planting on lawn or garden holes. If possible use soil from Huckleberry or Blueberry marsh where they grow wild. Use Plant Food Solution in planting—page 17.

# Keith's Blueberry Offer No. 2

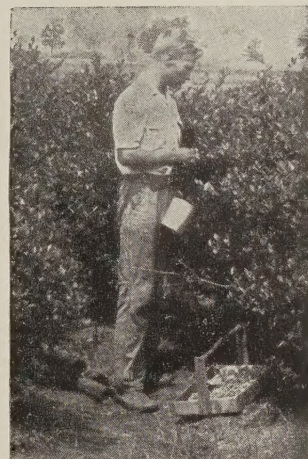
## Your Most Money-Worth Buy

For Prices and Description of This Offer See Page 2

Keith's Blueberry Offer No. 2 consists of two Rubel and one Jersey (see pages 4 and 6) Blueberry bushes, all five-year-old, ready-to-bear bushes, one bag of Keith's Acid Peat Humus and one bag of Special Blueberry Fertilizer ideal for the growing of Blueberries. These two varieties are hardy, productive and thrifty growers, and will bear under the most adverse conditions. This is why we use them in this offer. Give them the care suggested in our "Planting Instructions and Care," sent with each offer, and you will have surprisingly satisfactory results. It's EASY TO GROW BLUEBERRIES WHEN YOU SET KEITH'S 5-YEAR RUBEL AND JERSEY BUSHES.

### Have a Permanent Blueberry Planting

Dig hole 10 feet long, 8 feet wide, 4 feet deep, and cement bottom and sides to keep out soil water and tree roots. Leave four 4-inch holes in sides 2 feet from bottom for drainage. Fill with a mixture of one part top soil, two parts Keith's Acid Humus. If leaf mold is available, substitute it for Acid Peat Humus or at least half. Soil from a Blueberry marsh can be used entirely for filling if it is acid enough. In this bed, set 6 Keith's Blueberry bushes. If three bushes are used have hole half as long and wide. To water properly, sink one 4-inch tile near each bush (top flush with surface) and fill with water when necessary. Keep soil moist. Don't use water with lime in it. Use rain water, or water from lake or river. It is generally "soft." Beware of "city" water. Mulch bed with leaves and follow directions that come with shipment.



Picking Blueberries from Keith's Cultivated Bushes. Bushes of this size and age (7-yr.) bear as much as 12 to 16 pints.



Note the size of these three Blueberries from Keith's Cultivated Bushes. Three are 2 inches across. Big as Cherries. Easier and quicker grown.

Set a Blueberry planting at your summer home. It will bear while you are there, every year.

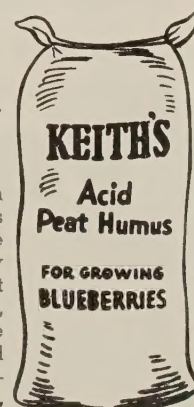
### Keith's Acid Peat Humus Ideal for Blueberry Growing

Keith's Acid Peat Humus is taken from marshes where layer upon layer of humus has been deposited over the ages. It has the right acidity and humus for best Blueberry growth. We suggest mixing it with at least one part to two of your top soil, or better still, mix it half and half with leaf mold. The more acid your soil and the more leaf mold used the less amount of our Acid Peat Humus necessary. It is also ideal for building lawns, growing Roses, shrubs, and enriching garden soils. It's OK for growing Holly, Rhododendrons, Azaleas and like plants that need an acid soil like Blueberries do.

PRICE: 1½-bu. bag, \$1.65; 3 or more bags, \$1.50 each.

### Extra Peat Humus

For lasting results and for better bush growth we suggest your getting an extra bag of Keith's Acid Peat Humus to be used in planting along with that we send with the bushes when ordered in the "Ready-to-Bear Blueberry Gardens." The holes can be dug a little wider and thereby afford a larger prepared soil for the roots to expand and grow into. If you order an extra bag along with the "Ready-to-Bear Blueberry Gardens," a special price of \$1.50 per bag will be allowed.







Rubel berries (actual size).  
Ideal for deep freezing.

NOTE: All our Blueberry bushes are sold according to AGE. A 5-year bush means it has been grown in the open field for FIVE YEARS; a 6-year bush for SIX YEARS. The 6-year Selected Bushes are more branched (bushy), larger root system and taller. Keith's Blueberry bushes are the BEST. Read page 5 carefully. Then you will know why.

## One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's cultivated Blueberry bushes grow and produce for years. Plant once and you're through.

### RUBEL PRICES:

	5-Year Bushes		6-Year Bushes	
	No. 1	No. 1-A Selected	No. 1	No. 1-A Selected
Each .....	\$ 2.85	\$ 3.50	\$ 3.75	\$ 4.45
3 for .....	8.15	9.75	10.75	12.50
5 for .....	12.45	14.90	15.75	20.00
10 for .....	20.95	25.75	29.50	
25 or more .....	1.85 each			

(Write us if interested in larger quantities)

## ADAMS

Medium  
Early

Productive—Berries Sweet  
Highly Flavored

Adams is a very reliable Blueberry with a long fruiting season. Canes are hardy, the bushes upright in growth (5 to 6 ft.), with a spread of 4 feet. Produces lots of large, attractive blue-black berries with a rich, pleasing Blueberry flavor. In yields it is at the top, right along with Rubel. One of the longest and heaviest yielders in the Blueberry family. See prices below.

### ADAMS PRICES:

	5-Year Bushes		6-Year Bushes	
	No. 1	No. 1-A Selected	No. 1	No. 1-A Selected
Each .....	\$ 3.25	\$ 3.90	\$ 4.15	\$ 4.90
3 for .....	9.00	10.80	11.75	13.50
5 for .....	13.50	15.85	18.75	20.00
10 for .....	22.00	28.00	36.00	

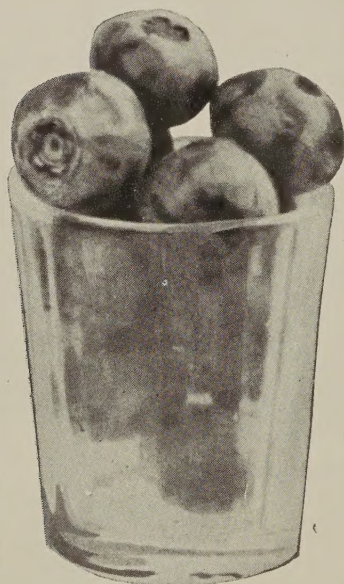
### Notice

If you are in doubt as to the acidity of your soil for Blueberry culture, we suggest sending a sample (1 qt. or more) to your State Agriculture College for testing. Your County Agricultural Agent might also help you.

### Acid Peat Humus

Keith's Acid Peat Humus has the right acidity, and contains the necessary organic matter and humus ideal for the successful growing of Cultivated Blueberries. In it they do their best. For complete details see page 3.

Price: 1½-bu. bag, \$1.65.



ADAMS—Note their size. A mild, sweet berry. (Actual size.)

# Rubel (Early)

## "Old Reliable" Blueberry Ideal for Beginners

Of all the Blueberry varieties that we have grown, the Rubel is the most sure to bear every year. It stands the most severe winter weather, has a long fruiting season (six weeks), beginning with us in early July, and will bear more berries, one year with another, than most known varieties. Berries are large, uniform in size, with a pleasing Blueberry flavor. One of the best for pies, canning, preserves, etc. An early, constant bearer. Hardy in northern United States.

## Will Grow Anywhere

LAWN — GARDEN — FIELDS

Keith's Cultivated Blueberries will grow anywhere—a few bushes at one end of your garden, on your lawn (hedge or otherwise) or in your field, will surprise you with their BIG, BEAUTIFUL BLUE berries, five times larger than wild ones found in swamps—berries large as Grapes, with a delicious Blueberry flavor, and lots of them.

## RUBEL IS VERY HARDY

Rubel will stand sub-zero weather. We have never seen Rubel winter-kill. Rubel is our most hardy Blueberry.



### A RUBEL BLUEBERRY BUSH IN FRUIT

Note the clusters of large berries, many of them one-half inch across. And Rubel berries are one of the best for pies, muffins, etc. Three to six bushes will supply you with many pints of these big, delicious berries.



# Keith's Bearing-Age Blueberry Bushes

## 6-Year CULTIVATED Blueberry Bushes

### Save You Years of Waiting for Berries

Why wait three or more years, as you would have to if you were to set younger bushes, when you can set Keith's 6-year Bearing-Age bushes? These bushes have been transplanted and grown in our nursery rows for 6 years. They eliminate all this time and uncertainty involved when younger bushes are set. They save you at least three years. They are from three to four years older than bushes offered in terms of height. In Keith's 6-year Blueberry bushes you have AGE, BRANCHING, HEIGHT, PRODUCTION and LARGE ROOT SYSTEMS not found in the ordinary Blueberry bushes that are not given the care that is given our 6-year bushes. The most saving, and the best buy for you.

**GROWN IN OPEN ROWS.** Keith's 6-year Cultivated Blueberry bushes have been grown in the open field for 6 years, where they have had plenty of room to branch and bush out into bushy, bearing plants (see picture at right) and are much better than bushes that are so often offered by height only. Keith's Cultivated Blueberry bushes are offered **in terms of years GROWN IN THE OPEN FIELD.** They save you years of time in waiting for berries, for they are "Ready-to-Bear" bushes.

**SAVE MONEY AND YEARS.** Keith's 6-year, Ready-to-Bear Blueberry bushes save you at least 3 years. They are 3 to 4 years older than bushes offered in terms of height. An 18- to 30-inch bush may not be over 2 years in field growth, with few branches. Keith's 6-year bushes have **height, branching and age.** They are the best and most saving buy for you, and cost so little more than younger bushes.

## KEITH'S 5-Year CULTIVATED BLUEBERRY BUSHES

Keith's 5-year Cultivated Blueberry bushes have been grown in the open field for 5 years and have these years of growth as an advantage over bushes that are so often offered in height measurements only—bushes so often young in years. Keith offers their Cultivated Blueberries in terms of years grown in the open. They are the same in every way as the 6-year bushes, described above under 6-year, only they are one year younger.



Picking Keith's Cultivated Blueberries from one of our fruiting blocks.  
These are the Jersey.



Here you see one of Keith's 6-Year Selected Cultivated Blueberry Bushes. Note the heavy mass of roots, and the large top growth, well branched. These bushes are so large they can be shipped by express only. The largest and best Blueberry bushes obtainable.

### Keith Offers 2 Grades of Blueberry Bushes Each Saves You Money and Years of Time

#### KEITH'S No. 1-A SELECTED GRADE

This is our best grade of Blueberry bushes. Because of having more room to spread out in the nursery row, these bushes are well branched, larger, have more fruiting buds and branches, and larger root systems than the No. 1 grade. They are **SELECTED BUSHES.**

To have the best Blueberry bushes, those that are **more branched, larger growths, more fruit buds, and larger root systems** order Keith's No. 1-A Selected Grade. You'll save time and money. These larger growth, etc., are due to the fact that these bushes grew in the more open places in our nursery rows and thus had plenty of room to branch out. They are the **best bushes obtainable**—they are **selected** and cost so little more.

#### KEITH'S No. 1 GRADE

Keith's No. 1 Grade of Blueberry bushes, whether they be in the 5- or 6-year size, are well branched and well rooted bushes. They are of bearing age and contain fruiting buds that develop into fruit during August and September. They are larger and superior to many Blueberry bushes being offered today, for they have been transplanted and grown in the open in our nursery rows, where they receive the best of care, cultivation, thus causing them to develop into well branched, large bushes, well worth your consideration.





# Jersey

## A "GIANT" in the Blueberry Family

(Late)

**Berries Very Large**

**Beautiful**

**Sweet — Attractive**

**JERSEY** is a large, attractive improved Blueberry that is becoming very popular because of its extra large berries, many of them over  $\frac{3}{4}$  inch across. It ripens its large berries a little later than the Rubel. We recommend Jersey very highly.

**BUSHES** are fast growing, semi-upright, 5 to 6 feet high. Makes a very attractive bush for lawn planting, at the same time very suitable for group planting or in rows in the garden. Should be set at least 5 feet apart in bed plantings. 5x10 in field culture.

**BERRIES** extra large, mild, sweet flavor, that is retained after cooking. One of the best Blueberries for fresh desserts. Excellent for shipping. Berries hang to the bushes for days before dropping—a good characteristic.

### Jersey Prices

	5-Year Bushes		6-Year Bushes	
	No. 1 Grade	No. 1-A Selected Grade	No. 1 Grade	No. 1-A Selected Grade
Each ....	\$ 3.35	\$ 3.95	\$ 4.25	\$ 5.15
3 for ....	9.75	11.25	11.90	14.40
5 for ....	15.15	17.90	19.25	23.50
10 for ....	29.15	33.25	37.50	
25 or more, each ..	2.65	2.90		

### One Planting Lasts for Years

Set Keith's Cultivated Blueberry bushes and you are through for years. Bushes grow and produce almost a lifetime. Need little care, just occasional thinning out and heading back of old canes and branches.

### Bear During July-Aug.-Sept. Ideal for Your Summer Home

Keith's Cultivated Blueberries begin to fruit in July and keep it up until September. Ideal for those who have summer homes. They are Ready-to-Bear, see page 5.

### Larger Than Wild Blueberries

The berries of Keith's Cultivated Blueberry bushes are at least five times larger than wild Blueberries or "Huckleberries." All the Jersey berries shown on this page are actual size. Many of them over three-fourths of an inch across.

### Blueberry Pies and Muffins

Blueberries deep freeze well and make pies and muffins like fresh berries.



Picking Keith's Cultivated Blueberries. This is one of our blocks of 6-year bushes.

### KEITH'S CULTIVATED BLUEBERRIES

- Large as Cherries.
- Three bushes may supply family of three with berries.
- Can be grown in a half barrel. See pg. 8.
- One planting lasts a lifetime.
- Will grow in garden, lawn or field (pg. 8).
- How to grow them, free with your order.



A group of our pickers, picking Cultivated Blueberries. These are the Pioneer. Those on the right are Jersey.



# RANCOCAS (Midseason)

One of the Best for Home Uses

**RANCOCAS** is one of the oldest varieties in the Blueberry "Family." It, like many of the older ones, was found growing wild in a Blueberry marsh. So outstanding were its berries, that it was "domesticated," brought in and placed under cultivation, and it proved to be a very worthy variety.

**THE BUSHES** are hardy, make a sturdy upright growth, attaining a height of 5 to 6 feet if not kept pruned back, as all Blueberries should. Grows quite open and requires very little thinning out, as does the Pioneer.

**RANCOCAS BERRIES** average medium to large in size, holding a uniform size until the end of the season, which ends earlier than the Rubel because it ripens its berries more at one time. They have a deep blue bloom covering a blue-black skin color, have a mild, sweet flavor, are firm and meaty and hold their flavor after cooking. One of the best varieties for home uses.



## RANCOCAS PRICES—(5-Year Bushes ONLY):

No. 1 Grade, Bearing Age	No. 1-A Grade, Bearing Age	6-Year, No. 1
Each .....\$ 3.95	Each .....\$ 4.60	Each .....\$ 5.65
3 for ..... 10.25	3 for ..... 12.00	3 for ..... 14.85
5 for ..... 15.00	5 for ..... 17.85	5 for ..... 22.75

Note: In ordering Acid Peat Humus figure 1 bag for each three bushes.



Pioneer  
(Actual Size)

# PIONEER (Early) Pleasing Flavor—Extra Large

Pioneer does not grow into a tall, upright bush—it's low and spreading (4 feet high, 4 feet wide.) Produces large yields of blue, Plum colored berries, many over one-half inch across (see picture at left). Bushes make fine hedge planting, or can be planted alone or in groups, and don't freeze back even at 20 degrees below zero. We have only the 5-year bushes in Pioneer to offer this year.

## Pioneer Prices

### 5-Year Bushes ONLY

No. 1 Grade	No. 1-A Selected
Each .....\$3.25	Each .....\$ 3.90
3 for ..... 9.00	3 for ..... 10.80

## Grow Blueberries in Half Barrel (See page 8)

Take a half barrel, or large tub and sink it in the soil even with the surface of the ground. Fill two-thirds full with a mixture of one part rich loam soil and two parts Keith's Acid Peat Humus, pack firm, set bush in middle, and fill with mixture packed well. Keep the soil always moist with rain water. See page 8.

# Harding

(Early to Midseason)

One of the sweetest and most pleasing flavors of the Blueberry family.

**HARDING** is very sweet, pleasingly flavored variety with berries as large as the Rubel or Rancocas. They begin to ripen shortly after the Rubel and continue over a period of three to four weeks, like other Blueberries. The bushes are low growing, 3 to 4 feet when full grown. Because of this natural low growth, our 5-year bushes will appear small to other tall growing varieties: Rubel, etc. Our Harding supply is limited this year. Order early. Make a second choice if you order after the middle of April.

## Harding Prices 5-Year Bushes Only

No. 1 Grade
Each .....\$ 3.75
3 for ..... 10.35
5 for ..... 16.25

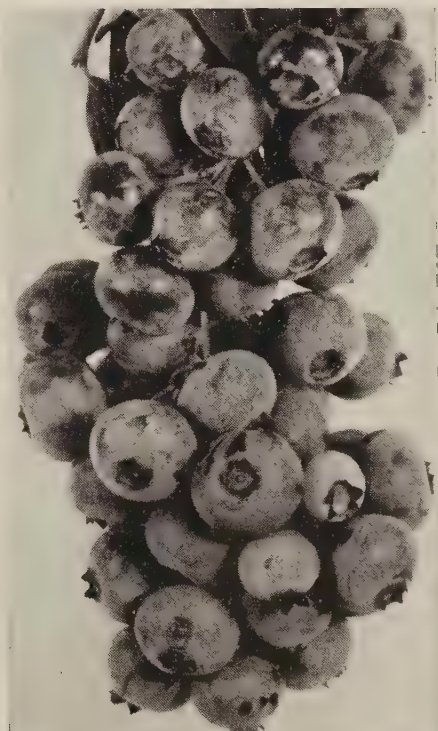
No. 1-A Grade
Each .....\$ 4.50
3 for ..... 12.25
5 for ..... 18.10

## 1/4 Acre Net \$328

From one-fourth acre, during July and August, we harvested \$517.00 in Blueberries (Adams, Rubel, Jersey, Pioneer) with a profit of \$328.23—over \$1200 per acre. Have you one-fourth acre or less suitable for Blueberries? On small or large lots there is **BIG MONEY** in Blueberries. (See pages 4 and 6 for suitable soils.) You don't have to have large acreage to make money in growing Blueberries.



Picking Blueberries From a 7-Yr. Bush (7 Years After Planting).



A Cluster of Harding About 3/4 Actual Size





## Now YOU CAN GROW PLENTY OF BLUEBERRIES

IN YOUR GARDEN, ON YOUR LAWN, ALONG YOUR WALKS OR DRIVE.  
HAVE THEM FOR YEARS FOR YOUR TABLE USE, PIES, MUFFINS, ETC.

**Easy to Grow** We used to think Blueberries could be grown only in low marshes. NOT SO NOW. Now they can be successfully grown, with very little soil preparation, anywhere about your yard, in your garden or in cultivated fields. They can be as easily grown as Roses or any ordinary shrub and in the same places. Those who have planted Keith's Cultivated Blueberry bushes now have plenty of berries. It's easy to have them. It's no trick at all nowadays to grow and have plenty of big, sweet Blueberries. No need trudging through wet, boggy marshes any more.

### Will Grow Anywhere—Garden—Lawns— Along Walks

You can easily grow Keith's Cultivated Blueberries. At one end of the garden, on your lawn like shrubs, along your walks or drives, as a hedge planting. They will grow anywhere with little extra care.

## How to Plant and Grow Keith's Cultivated Blueberries

**Field Culture** Remember, the Blueberry must have an acid soil (pH 4.0 to 5.1) and plenty of water. Keep this in mind in selecting your soil for commercial plantings. A drained Blueberry (Huckleberry) marsh would be ideal. Growths of White Cedar, Leatherleaf, Red Maple, etc., are indications of suitable soil. But to make sure always have the soil tested for acidity. Water table should be 30 to 48 inches below surface. Some soils are found to be too acid and this can be corrected by the addition of lime. See your county agricultural agent. Low meadow lands are sometimes suitable. Set the plants 6 feet in row, spacing rows 9 feet apart (about 800 per acre.) Write us for further information.

### For Garden or Lawn Planting

Keith's Cultivated Blueberries are as easily grown as Roses or shrubs. All you have to do is to see that the soil is moist, loose and acid. To accomplish these, we suggest the following: Dig a hole 18 inches across (larger for larger bushes) and 16 inches deep, and fill half full with a mixture of one part your soil, two parts **acid** peat, leaf mold, marsh soil, or **BETTER YET**, Keith's Acid Peat Humus (see page 3) which we guarantee for our Cultivated Blueberries. Pack this mixture in the bottom half of the hole quite firm, then set the bush in on about 3 inches of the loose mixture and fill in around the roots and on top of them with the mixture until the hole is full. Pack down very firm, then water thoroughly until the whole mixture of soil from the bottom of the hole to the top is thoroughly soaked with water, rain water preferred. **DON'T USE WATER WITH LIME IN IT.** It will sweeten the soil. The soil must be kept acid, and don't let it become dry, and you can grow lots of Blueberries. **COMPLETE PLANTING INSTRUCTIONS AND CARE COME WITH EACH SHIPMENT.**

### Growing Blueberries in Half Barrel

Blueberries may be grown in a half barrel, large tub, or box submerged or not, in the soil so the top is even with the surface. These containers are used to prevent outside roots (trees, shrubs, etc.), and soil water from entering the prepared soil. For drainage make a few holes in the side of the barrel about one foot from the bottom. Fill the barrel two-thirds full with a mixed soil as directed on page 3 under "Permanent Blueberry Garden" and "Keith's Acid Peat Humus," page 3, set the bush in the middle and fill full with prepared soil, working it well among and around the roots of the bush. Pack firm and water with water free from lime. Use "fertilizer" water made with the fertilizer that comes with the bush (page 17). Keep the soil acid and moist. Follow suggestions under "Garden Culture" on this page, also instructions that come with bushes.



Growing Keith's Cultivated Blueberries in a half barrel.  
See suggestions at right.



# Mastodon (Everbearer)

## Still the Best Everbearing Strawberry

Many varieties of the everbearing Strawberry come and many go, but the Mastodon still is with us as the best and most dependable everbearer today. We have grown and tested new varieties of everbearers as they "came out," but we still recommend the Mastodon.

### Made Good for 27 Years

Twenty-seven years ago we first grew the Super-Mastodon, and from that time we have found it to be the best and most true everbearer. You can't beat Keith's Super Mastodon.

### Begin Fruiting 90 Days After Planting

Give Keith's Super-Mastodon plants a chance to make good, give them "plenty to eat and drink" and they sure will produce the berries for you, beginning in 90 days after planting and continuing until cold freezing weather.

### Why Keith's Super-Mastodon Plants Are Best

- 1.—Begin to bear 60 to 90 days after planting.
- 2.—Bear well in garden or in field culture.
- 3.—Bear three crops instead of one: summer and fall, next spring, and next summer and fall.
- 4.—Most productive of all everbearers.
- 5.—Berries are well flavored, fine for table uses, canning, preserves, quick freezing, deep freezing.

If you are wanting berries this coming summer and fall, then set Keith's Super-Mastodon plants this spring.

Set plants after "Keith's New Way,"—see top page 17.



Picking Super-Mastodon in September  
Keith's Super-Mastodon plants are heavy producers and they bear from midsummer until freezing weather.  
Set in spring, begin picking in July.



**MASTODON**  
With a "Mil-  
lion Friends." The Old  
Reliable Everbearer

### Make Quick Money With Keith's Super-Mastodon Plants

Give Keith's Super-Mastodon plants all they want to "eat and drink" and they certainly will bear a lot of berries for you. They begin to bring you in money in 60 to 90 days after you set them out and bring top-notch prices. Here's what they can do for you:  
\$60 from a bed 33x35—M. Marshall (Mich.).  
350 quarts from 300 plants—P. R. Amber (Calif.).  
\$213 from one-tenth acre—J. Barlow (Mich.).  
\$380 from one-fourth acre—Mr. Parrish (Mich.).  
300 plants supply a family of eight—M. Kurtz (Ohio).  
576 quarts per acre per day (\$216)—Keith's record.  
\$20 from a small bed (200 plants)—W. Jones (Pa.).

### Prices of Keith's Super-Mastodon Plants

25 plants	.....\$1.65
50 plants	..... 2.65
100 plants	..... 4.50
200 plants	..... 8.10
300 plants	.....10.25
500 plants	.....12.50
1000 plants	.....22.50

# Streamliner (Everbearing)

- 1.—Large, sweet berries with a pleasing, unique flavor.
- 2.—An attractive glossy red color, red to the core.
- 3.—Firm texture. Handles, ships, and "deep freezes" well.
- 4.—Hardy, healthy, thrifty plants.



STREAMLINER

Streamliner is a hardy everbearer, a good plant maker and adapted to any moist soil. The berries are large, attractive red, richly flavored. We feel certain you'll be more than pleased with Streamliner. We offer them in combination with the Superfection at a Special Try-Out Price at the bottom of this page.

### Streamliner Prices

25	....\$1.70	200	..\$ 7.25
50	.... 2.95	500	..15.50
100	.... 4.95	1000	..27.50

### SPECIAL Everbearing OFFER

25 Streamliner	.....\$1.70
25 Superfection	..... 2.10
25 Mastodon	..... 1.65

List Price .....\$5.45  
SPECIAL PRICE Only ..\$4.30

# Superfection (Everbearer)

Here's a new everbearer you can't afford to miss. The berries are a rich red all through, sweet, rich flavor. Holds color, flavor and shape during cooking and freezing. A "honey-sweet" berry. None better for shortcakes.



### SUPERFECTION

Set this brand new berry along with Streamliner for your two new Everbearers. OFFER at left.

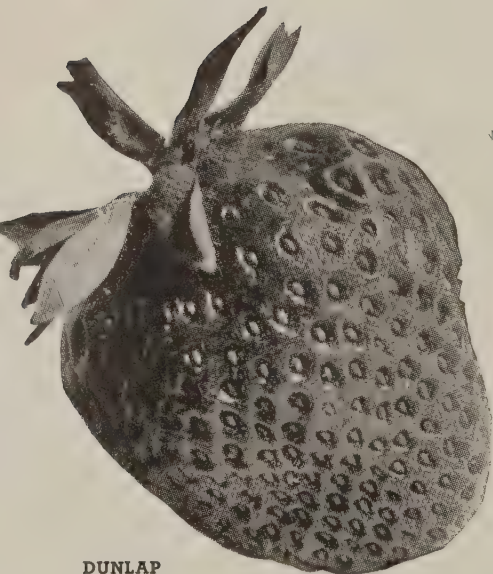
### Have Strawberries Year Around

Everbearers begin to bear in July and August after setting, and bear until snow falls. The same plants also fruit at the regular Strawberry-time in the spring and that summer and fall. They are EVER bearing.

### Superfection Prices

25	.....\$2.10	300	..\$11.85
50	..... 2.75	500	..17.00
100	..... 5.25	1000	..32.50
200	..... 9.25		





**DUNLAP**  
was and still  
is a Leader in the Strawberry Family

## Dunlap (Early)

### The Nation's Best Known Berry

Enjoyed by more people than any other Strawberry. The most inexpensive variety to set. A sure grower and a sure producer. You sure can make good when you set Keith's Dunlap plants.

#### SET KEITH'S DUNLAP BECAUSE:

- 1.—**DO WELL** in any garden soil. Reliable for beginners. Everybody's berry—everywhere.
- 2.—**PERFECTLY HARDY.** No winter-killing, and does well in heavy or light soils.
- 3.—**PRODUCTIVE.** Will yield paying crops where others fail. Still wonderfully productive under garden or field culture everywhere.
- 4.—**ALWAYS PRODUCES** a wide row of healthy, productive plants.

#### THE BERRIES

Firm, sweet, dark red all through. Good lasting Strawberry flavor. Ideal for table use, preserves, etc. Also for "freezing."

## Premier (Early)

**Premier—Best Early Variety  
You Can't Miss With Premier**

- 1.—Very early.
- 2.—Berries large, attractive.
- 3.—Long fruiting season (three weeks)
- 4.—Very productive.
- 5.—OK for home use and market.

Set Keith's Premier plants and you will be on the early market 8 to 10 days ahead of your neighbors. Early berries bring big prices, you know.



**PREMIER**  
A High Yielding Strawberry

### Produces Large Yields

Keith's Premier plants often yield over two quarts of attractive berries for each plant set. Think of picking 18,000 to 24,000 quarts per acre. This can be done on one acre of average Strawberry soil when set with Keith's vigorous, productive Premier.

### Prices

Keith's Premier Plants are  
Twice Government Inspected  
and Carry a State Certificate  
of Health.

25 plants	.....\$1.10
50 plants	..... 1.80
100 plants	..... 3.00
200 plants	..... 5.50
300 plants	..... 7.75
500 plants	..... 8.90
1000 plants	.....14.50

### Prices Keith's Certified Dunlap Plants

25 for	....\$0.90
50 for	.... 1.40
100 for	.... 2.15
200 for	.... 4.25
300 for	.... 5.40
500 for	.... 6.75
1000 for	....11.00

### What You Can Do With 100 Keith's Premier Plants

- 1.—Pick 150 to 300 quarts of rich, juicy, ripe berries.
- 2.—Set one row at least 150 feet long, two rows 75 feet.
- 3.—Have enough berries for your family, some to can.
- 4.—Will supply you berries at less than 2c per quart.

## Catskill (Midseason to Late) Big Crops of Big Berries

### New York Experiment Station says:

"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf spot. Ripens later than Premier and is of better quality as well as being larger. Much more productive than Dorsett and Fairfax."

### You Sure Will Like and Enjoy Catskill

Catskill is certainly making good since its introduction by the New York Experiment Station (see quotation above) and now is planted by growers along with Premier as a reliable paying variety. Catskill is adapted to a large range of soils and climate like the Premier. You sure will like Catskill after you have fruited it, either in your garden or under field culture.

### Prices of Keith's Certified Catskill Plants

25 for	...\$1.00	300 for	..\$7.80
50 for	... 1.65	500 for	.. 8.70
100 for	... 2.80	1000 for	..15.00
200 for	... 5.40		

### Here are a Few of the Characteristics Which Make Catskill Famous:

- 1.—Berries very large, firm, attractive.
- 2.—Bring highest prices on markets.
- 3.—Very productive, outyield others.
- 4.—Plants free from disease (leaf-spot).
- 5.—Vigorous grower.
- 6.—Does well in any garden or field soil.



**CATSKILL**  
A Beautiful  
Profitable  
Late Berry



# The Giant New Robinson

A Giant in the Strawberry Family

## A New Spring Bearing Variety

- 1.—Berries large, sweet, wonderful.
- 2.—Attractive glossy red.
- 3.—Demands highest prices.
- 4.—Very large yet uniform.
- 5.—Ripe berries in 28 days after blossoms.
- 6.—You can't go wrong with Robinson.

You will win every time at the Strawberry "game" if you set Keith's vigorous, twice-government-inspected Robinson plants.

## Outsells All Other Strawberries

Although recently introduced, this attractive new berry has proved itself to be a more valuable berry than the Premier because it is more productive, berries average larger, sweeter and ever so much better for preserves, canning, etc. Outsells all other Strawberries on the Benton Harbor market. We know you will be more than pleased and surprised with this new berry. The best Strawberry growers are planting it for their money maker.

## Prices

25 plants	.....	\$1.10
50 plants	.....	1.75
100 plants	.....	2.90
200 plants	.....	5.35
300 plants	.....	7.50
500 plants	.....	9.25
1000 plants	.....	14.00

ROBINSON  
As Sweet and Delicious as  
it is Big. Solid Red

# New Strawberry—Sparkle (Late)

## You Are Safe When You Set Sparkle

We offer our customers this New Strawberry which we have fruited and tested for six years. We find it immune from that dreaded Strawberry root disease, Red Stele. This fact, along with its being a good yielder of large, attractive, well flavored berries makes SPARKLE an outstanding variety. You are safe when you set SPARKLE.

## O.K.'d by State Experiment Stations

The birthplace of this new variety was at the New Jersey Experiment Station where it won a name for itself. The New York Experiment Station found it to be one of their best late varieties, ripening a week later than Premier. SPARKLE has a lot of dependable backers. You'll like it. Give it a trial.

## Sparkle Prices

25 for \$1.50; 50 for \$2.50; 100 for \$3.85; 200 for \$6.85; 300 for \$7.00; 500 for \$10.00; 1000 for \$18.00.

## Keith's BIG-4 Strawberry Offer

Four different varieties, 100 plants. Sets 100 feet of row (or 4 rows 25 feet each).

### A Strawberry Garden at Reduced Prices

25 Premier	.....	\$1.10
25 Catskill	.....	1.00
25 Robinson	.....	1.10
25 Sparkle	.....	1.50

List Price .....\$4.70

SPECIAL PRICE ONLY .....\$3.85

(For postage, see page 19.)

- Beautiful, sparkling red berries.
- Glistening red all over.
- Solid red throughout.
- Firm berries—ship, can and freeze OK.
- Good plant maker—wide picking row.
- Resists the Red Stele disease.



SPARKLE—The Beautiful Berry



# Keith's Blueberry Offer No. 3 A Three-Variety Combination

Keith's biggest offer in Blueberry bushes: Three field-grown, 6-year, No. 1 bushes, freshly dug and packed. Also includes 1 bag of Acid Peat Humus (page 3) and 1 bag of Special Blueberry Fertilizer (page 17), sufficient to properly plant and fertilize the bushes. Planting instructions come free with each offer.

1 6-Yr. Jersey, No. 1 Grade  
1 6-Yr. Rubel, No. 1 Grade  
1 6-Yr. Pioneer, No. 1 Grade  
1 Bag Keith's Acid Peat Humus  
1 Bag Special Blueberry Fertilizer

Regular Price ..... \$14.95  
Keith's Complete Combination Offer  
(3 Bushes, Humus, Fertilizer, Instructions)

REDUCED TO ONLY ..... \$12.45  
(Approx. Shipping Wgt. 85 lbs.)

**NOTE:** This offer is filled with our No. 1 Grade of bushes. Should you wish the No. 1-A Selected Grade (page 5), add \$2.25 to the above special price.



**Blueberry  
Offer No. 3**  
For Prices of This  
Combination See  
Offer at Left.

## Fertilizer

This year we are supplying our customers, besides the Acid Peat Humus, with Special Blueberry Fertilizer to be used in growing our Blueberry bushes. It's a highly concentrated, complete fertilizer (see page 17). The Acid Peat Humus (page 3) also comes with all Blueberry offers.

## Spacing of Bushes

In a permanent planting of Keith's Cultivated Blueberry bushes, for garden or lawn purposes, should be spaced at least 4 feet apart. Closer spacing will cause crowding. The wider spacing will also allow soil building as bushes get older and root spread becomes greater. Rows should be 10 feet apart in field culture and bushes 5 feet in the row.

## A Packing Scene at Our Packing Shed

Blueberries are picked in pint cups, 8 to the carrier. Here pickers are removing the cups, placing them (10) in trays. Note one full tray (10 cups) on table. Picture at top of page shows Mrs. Keith holding one of these full trays. Note block of Blueberry bushes in background. Many of these bushes yield 25-30 cups (pts.) per bush.

## Blueberries Ideal for Your Summer Home

They ripen their berries during the weeks you spend at your summer home: July, August, September. Here in Southwest Michigan berries begin ripening about July and continue until after Labor Day. Bushes require so little care when properly planted and mulched with leaves, lawn clippings, etc.

## One Planting Lasts a Lifetime

No replacing the bushes every year or so as you would Raspberries, etc. Keith's Cultivated Blueberries grow and produce for years. Plant once and you are through.

## Pick Berries for Six Weeks

All berries on bush don't ripen at the same time—ripening lasts for four to five weeks. To prolong season set early to late varieties.



Mrs. Keith holding a tray (10 pts.) of Blueberries ready for packing into 12-Pint flats for shipping.

There is nothing more interesting and pleasing than to grow, pick and eat the luscious sweet Blueberries you can grow by planting Keith's Cultivated Blueberry Bushes.

Below we are showing a young Cultivated Blueberry bush in fruit. Note the clusters of big, beautiful berries.



## Keith's 5-Year Ready-to-Bear Blueberry Bushes

Why wait two or three years for your Blueberries when you can set Keith's 5-year, ready-to-bear bushes and have berries this July and August?

These bushes have been grown and transplanted in our nursery rows for five years and are ready to fruit for you this summer. They will eliminate all that time and uncertainty when younger bushes are set. They will save you at least two years. This summer, under favorable conditions, they will fruit their third crop of berries.

They come bundled in burlap with planer shavings packed around their roots, which should be used in mulching the plants. Sent by express.

Now you can grow all the Blueberries (often mis-called Huckleberries) you need right in your garden, along walks, next to the garage, any place you can grow shrubs or Roses. All you have to have is (1) **an acid soil**, (2) **moist soil**, and (3) **liberal amount of humus in the soil**. The kind of soil does not make so much difference as long as the above conditions are present. If your soil is not sufficiently acid (should be between 4.0 to 5.1 pH) it can be made so by adding Keith's Acid Peat Humus. It will also correct the humus deficiencies.

## Free Instructions

With each Blueberry offer you receive easy-to-follow instructions covering, (1) Garden Culture, (2) Barrel Culture, (3) Field Culture, (4) Pruning, Care, etc. These instructions make the growing of Keith's Cultivated Blueberries EASY.



## Keith's No. 3 Blueberry Offer Planted on East Side of Building

The 6-year bushes shown here were planted last spring on east side of a building in trench 10 feet long, 3 feet wide, 2½ feet deep. Heavy building paper was placed against the ends and sides of trench. Trench was filled half full with Blueberry-prepared soil (p. 3 and 8), and packed. Roots were dipped in "fertilizer water" (bottom p. 17), bushes set on packed soil and soil worked and packed around their roots, then trench was filled with the prepared soil and thoroughly watered with "fertilizer water." Follow "Permanent Bed" (p. 3).





### THE NEW SUNRISE

- 1.—Earliest of the reds—at least two weeks earlier than Latham.
- 2.—Comes early, lasts late in season.
- 3.—Keith's 2-year plants (see next page) fruit about all summer.
- 4.—Berries bright glossy red, pleasing flavor, fine for table or deep freezing.
- 5.—Plants very hardy, no winter-killing.

These Delicious, Highly Flavored SUNRISE Berries With Unexcelled Quality and Texture

### PLANT SUNRISE FOR HOME USE

SUNRISE, with its high quality, wonderfully flavored berries, the best for PIES, PRESERVES, JELLIES and JAMS, stands away out in front as a Red Raspberry for home use. There is no better.

#### Not Only Early But Late

Keith's SUNRISE plants, with their "everbearing" habit of sending up new canes during the summer with loads of berries on them, makes it possible for you to have those delicious berries about all summer. They "keep coming on," sometimes until cold weather—almost an "everbearer," we say. That's SUNRISE for you. Prof. Clark has a word for you along these lines. (See top page 15.)

### HAS STOOD THE TEST FOR TWENTY-SEVEN YEARS

SUNRISE was originated by the U. S. Department of Agriculture back in 1923, and has been under the most rigid tests for some 27 years. Dr. Geo. Darrow, of the U. S. Department of Agriculture, along with Prof. Clark, finds it a fine berry—"Worth Crowing About."

If you haven't grown the SUNRISE Red Raspberry, you haven't experienced a real Red Raspberry yet. Its earliness, its high quality and texture, its unique flavor, its long fruiting season, its disease-resistance, and its hardiness, are something for you to look forward to when you set Keith's Twice-Inspected, Certified Sunrise Plants.

We have them for you in two sizes and two grades. (See next page.)



# EARLY EXTRA QUALITY

## "Something to Crow About"

### The New

# SUNRISE

## RED RASPBERRY

### SAVE A WHOLE YEAR

### and

### Have Berries This Summer

#### Set Keith's TWO-YEAR, Once-Transplanted SUNRISE Red Raspberry Plants

From two-year SUNRISE transplants set in the spring we picked berries way into the late summer. We have SUNRISE plants, just like those we planted, for you.

We transplanted them last spring and grew them all summer for you. Now you can have two-year plants instead of the one-year size. SEE DIFFERENCE in illustration at right.

#### BERRIES THE FIRST SUMMER Why Wait Two Years?

Note the fruit buds on the canes. These buds develop into berries for you this coming summer.

Also note the difference in the size of the root systems of the two-year and the one-year plants. This large root system makes the two-year plants a better plant for you. These **two-year transplants** give you more berries sooner, and a bearing Red Raspberry garden quicker. No sitting around and waiting two years for your berries. Keith's two-year SUNRISE transplants **start right off the first summer.**

#### SPACING THE PLANTS

Whether two-year or one-year plants, space them 2½ feet apart in the row for garden culture and 3 feet apart for field culture, and space the rows 4½ feet apart for garden culture and 6 feet apart for field culture. All canes that have passed through the winter and fruited the next summer should be cut off close to the ground right **after they are through fruiting.** Keep the soil well cultivated or mulched with straw, leaves, sawdust, etc.

#### KEITH'S No. 1-A SELECTED PLANTS

These plants are selected from the more open nursery rows where they have grown larger, have more branches, more fruit buds, and larger root systems. We **SELECT** them for you, and these **Selected Bushes** cost you so very little more. Why not set the best—Keith's No. 1-A Selected Plants.

#### PRICES FOR KEITH'S CERTIFIED SUNRISE PLANTS

##### Two-Year Transplants No. 1

3 plants	\$1.10	50 plants	\$ 8.00
6 plants	2.00	100 plants	13.50
12 plants	3.00	250 plants	25.00
25 plants	5.00	Ask for prices on larger quantities	

##### Two-Year Transplants No. 1-A Selected

3 plants	\$1.50	50 plants	\$10.00
6 plants	2.50	100 plants	17.00
12 plants	3.50	250 plants	34.00
25 plants	6.00	Ask for prices on larger quantities	

##### One-Year No. 1 Plants

6 plants	\$1.25	100 plants	\$ 9.50
12 plants	2.00	200 plants	16.00
25 plants	3.50	500 plants	35.00
50 plants	5.50	1000 plants	65.00

(Write for prices on larger quantities)

(See page 21 for postage rates)

## This New Raspberry Has

### Earliness—High Quality of Fruit— Hardiness—Disease Resistance

Mr. Black of New Jersey says:

"SUNRISE is as early as Chief and almost as large as Latham. Much better quality, and berries do not crumble." He finds SUNRISE two weeks earlier than Latham.

Prof. Clark of N. J. Experiment Station says:

"The special value of the SUNRISE is its earliness. Has a long fruiting season in New Jersey—in most cases SUNRISE will continue to produce some berries even after Latham is practically finished."

From U. S. Dept. of Agriculture Bulletin 397:

"SUNRISE has shown resistance to low temperatures in midwinter, whereas Latham and some other varieties were severely injured.

"The resistance of SUNRISE to leaf curl and cane diseases is probably an important factor in its ability to withstand low temperatures. It has been more resistant than Latham to anthracnose, leaf spot and spur blight.

"The berries **pick easily, of fine, firm texture, juicy, non-crumbly, mild sub-acid in flavor, with a good Raspberry aroma, and better in quality than Latham . . .**"



Plant at left is a 2-year Sunrise transplant; the other is a 1-year size so commonly offered. What a difference. Note the root system, and the branched top bearing lots of fruit buds (A).





INDIAN  
SUMMER

### 25 Latham Plants Set Large Bed

It takes only a few (25) of our Red Raspberry plants to produce all the berries a family of three or four can use, and the bed takes up little space. Twenty-five plants will set a row 50 feet long, or two rows 25 feet long. Space rows 5 feet apart.

### Keith's 2-Year Latham Transplants

These plants have been transplanted and grown another year, thus they have two year's growth instead of one. Note the difference between a one- and a two-year plant in picture at right. You get all this extra top and root growth at very little additional cost. Besides, you save a whole year in time and work, and you get plants ready to bear for you the first summer. All our 2-year Latham Transplants are pruned ready to set. All you have to do is to properly set them out and care for them (see page 21).

For the NEW SUNRISE Red Raspberry, see pages 14 and 15.

## KEITH'S RED RASPBERRIES

One Planting Lasts for Years

(Cultural directions on page 21)

### Latham (Midseason to Late)

Latham will grow in any garden or field soil that is well drained and fertile. Its canes are hardy, withstanding subzero weather. Thrifty grower, productive. The berries are large, well flavored, don't crumble, not seedy, and has an attractive light red color.

- 1.—BERRIES: Large, firm, attractive bright red, don't fade after picking.
- 2.—Easily picked—berries grow in the open, don't stick to stems—easily picked off.
- 3.—Don't crumble during or after picking.
- 4.—Firm, attractive—ships, hauls and sells at top prices.
- 5.—CANES: Sturdy, strong, hardy.
- 6.—Grow upright, don't droop over.
- 7.—VERY PRODUCTIVE.
- 8.—A LEADING COMMERCIAL AND HOME VARIETY. All State Experiment Stations, State and Government Fruit Men will recommend the LATHAM.



Plant on right is a 2-year Sunrise. One at left a 2-year transplant. What a difference. Note size of root system and branching top.

### LATHAM PRICES

#### 1-Year, No. 1

12 for ..	\$1.95	200 for ..	\$14.50
25 for ..	2.75	300 for ..	21.50
50 for ..	4.95	500 for ..	36.50
100 for ..	8.00	1000 for ..	60.00

#### 2-Year Transplants

6 for ..	\$1.65
12 for ..	2.65
25 for ..	4.25

## Indian Summer (New Everbearing Red Raspberry)

A new Everbearing Red Raspberry, decidedly superior to any yet introduced. It not only bears in June (usual season for reds), but all fall, beginning in early September and lasting for six weeks. Lots of berries and two crops instead of one. Other everbearing reds do not produce many berries during the autumn months, but Indian Summer is loaded. It certainly is a FALL PRODUCER. Berries are large, bright, attractive, medium red with a good quality and flavor. It's the best yet.

### Prices

1-Year, No. 1 Plants	
6 for ..	\$1.00
12 for ..	1.90
25 for ..	3.50
50 for ..	6.50
100 for ..	11.50



INDIAN  
SUMMER

## Blackberries

**ELDORADO.** An Old Dependable and Satisfactory Blackberry. Eldorado is planted more, in gardens and for commercial purposes, than any other Blackberry. The plant is a hardy, thrifty grower, producing well on either a light sand or a heavy soil—just so it's well drained. The canes do not winter-kill. The berries are a glistening jet black, sweet, juicy, without a hard core. There is no better Blackberry for home use or market. The best for juices, jams, fresh berries for table, or for selling on the market or to stores. Grow your own Blackberries and have some to sell. Eldorado is the best.

### Prices: 1-Year, No. 1 Plants

12 for ..	\$1.25	200 for ..	\$ 9.50
25 for ..	2.25	300 for ..	13.75
50 for ..	3.75	500 for ..	22.85
100 for ..	6.00	1000 for ..	42.50



ELDORADO

## Gooseberries

**PIXWELL.** A very hardy Gooseberry from the North Dakota Experiment Station. Bush vigorous, thrifty, open grower, making berries easily picked. Berries a yellowish green to pink, hanging on long stems on the under side of the open-growing branches. When you set the Pixwell you need no other Gooseberry, for it will fill all your needs for pies, jams, canning, etc.

### Prices: 2-Year, No. 1 Bushes

Each ..	\$0.70	6 for ..	\$3.80
3 for ..	1.90	12 for ..	7.40

**NOTE:** Gooseberries are shipped ONLY into those states mentioned under Currants (see page 22).





# Keith's New-Way to Grow Strawberries

**Save Space — Save Time — Grow Four Times as Many Berries**

A new and better way to grow more and better berries. Large areas are NOT needed. Grow four times more berries from same size plot. Why use more space?

Keith's New-Way of growing Strawberries requires only one-third the space required by the old ways and you can harvest four times the berries. Space three parallel rows one foot apart and set the plants one foot apart in each row. If you wish a wider bed (4 ft.) set four rows. We suggest this width. Then bed 25 feet long will take just 100 plants, 25 to the row. The bed will be 4 feet wide and 25 feet long.

Allow young runner plants to take root in between mother plants (the plants you set) so all plants, young and old, will be spaced 6 inches apart. Keep all runners thereafter cut off. Mulch between plants with straw, lawn clippings, etc. Mulch keeps down weeds and holds moisture.

## NOTE

The 100 plants offered in this garden will set you a row 100 ft. long or 4 rows 25 ft. long. To save space and time, follow the instructions given for Keith's New-Way Garden in paragraph below.

## KEITH'S NEW-WAY STRAWBERRY GARDEN

(Read description below)

25 Dunlap .....	\$1.00	<b>SPECIAL</b> <b>\$4.80</b>
25 Premier .....	1.10	
25 Catskill .....	1.10	
25 Mastodon (Evbr.) .....	1.85	
<b>100 Plants</b>	<b>\$5.05</b>	For postage see page 21

**NOTE:** For only \$1.00 additional we will send with the above plants 25 plants of the New variety SPARKLE. (See page 11.)

## Next Above is One of Keith's New-Way Gardens for You

This New-Way Strawberry Garden will sure meet your family berry needs. It consists of 100 plants in four leading varieties (see offer above). Will take a plot of ground only 25 feet long by 4 feet wide. Plants are set 12 inches apart in 4 rows spaced 12 inches apart, 25 plants per row. Surround the bed with 4-inch boards set on edge to make a frame to hold mulch of straw, etc. This saves moisture, keeps down weeds, improves appearance.

This New-Way can be followed out on larger scale by making the bed longer or by making more beds with a path one foot wide in between each.

# Ra-Pid-Gro A New Complete Plant Food

**Contains Not Only 1, but 13 Different Plant Foods**

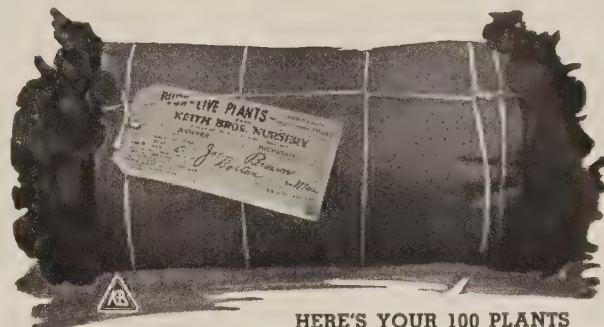
Ra-Pid-Gro produces rapid, healthy growth in plants, shrubs, trees, flowers, etc. Use it anywhere plants are grown, outdoors or in. Often plants that seem to be dead, respond to this "miracle" fertilizer. Plant foods in Ra-Pid-Gro are available at once for they are all readily soluble in water, thus taken up by plants at once. Use Ra-Pid-Gro and watch your plants "shoot" out a vigorous, healthy growth at once. It contains 13 different plant foods, each needed for the best growth of your plants.



## Shows Effects of Treatment

The Strawberry rows on left were treated when planted and watered afterwards. Those on the right were not. Note difference in growth. Ra-Pid-Gro gets the plant foods to plants when they need them, right after planting. See "How To Use It" at right.

**HERE'S YOUR NEW-WAY STRAWBERRY GARDEN**  
100 Plants—4 Varieties. (See Offer Below at Left.)



## HERE'S YOUR 100 PLANTS

These 100 plants are all ready for your garden, a 25-foot Strawberry bed, a possible 100 quarts of sweet, luscious berries. All for \$4.80. (See offer below.)



One of Keith's Popular Strawberry beds. This Strawberry bed requires only 100 plants and a small space 4 feet wide and 25 feet long. Bears enough for average family.

## RA-PID-GRO New Plant Food for:

Blueberries  
Strawberries  
Raspberries  
Roses, Shrubs  
Flowers  
Evergreens  
In Fact, All Plants



## Easily Prepared and Applied

One pound makes 22 gallons of plant food. Just dissolve the one pound in 22 gallons of water and it's ready to use. Water your plants with this solution as you would use any water, making sure it gets down to where the roots can get it.

## "Kill Two Birds With One Stone"

The solution (1 lb. to 22 gals.) can be used to water and feed your plants at the same time. Do this and watch your plants grow. No waiting half the summer for your plants to get started. They start QUICK when "watered and fed" with Ra-Pid-Gro.

## How to Use Ra-Pid-Gro

Ra-Pid-Gro is easily applied. Dissolve it in water at the rate of 1 pound to 22 gallons and it is ready to use. Dip roots of the plant in this solution just preceding planting. Sift loose, fine soil on the roots to help hold the solution to the roots during planting. After planting, soak the soil around the plants with the same solution. This is made easy by making a trench 6 inches from plant. Fill it twice with the solution, and when it has soaked away, fill with loose soil. With row crops, like Strawberries, make a trench 3 inches along side of row. "Water and feed" the plants in this way during planting, and repeat in about two weeks.

## Dipping Roots of Plants

This picture shows how the roots of Raspberries, Blueberries, Grapes, Roses, shrubs, etc., may be dipped before planting. The same solution (1 lb. of Ra-Pid-Gro to 22 gals. of water) should be used to "water and feed" the plants after setting. See "How To Use It," at left.

## PRICES

1-lb. bag—makes 22	
gallons—postpaid	.... \$1.25
2-lb. bag—makes 44	
gallons—postpaid	.... 2.35
5-lb. bag—makes 110	
gals.—not prepaid	.... 4.65
10-lb. bag—makes 220	
gals.—not prepaid	.... 8.70

Write for special prices on larger quantities.

**Note:** We have Ra-Pid-Gro in stock at all times.



# Fredonia New Blue Grape — Extra Early - Sweet - Large

Ask **ANY** State Experimental Station or Agricultural College about the FREDONIA Grape and you will learn of its suitability—one of the best early Grapes.

## Unexcelled for Home Uses

FREDONIA'S sweet, foxy, delicious flavor makes it the BEST for table use, eating out-of-hand, or for making jellies, jams, Grape juices, etc. We know you will be delighted and more than surprised when you taste and use Fredonia. We have fruited Fredonia for six years and we can recommend it very highly as one of the best Grapes for home and commercial uses.

## Most Profitable for Commercial Purposes

FREDONIA is 7 to 10 days earlier than the Concord, and its very compact bunches of large, beautiful blue berries, coated with a velvety "bloom," make it a ready seller anywhere it is offered for sale. Its extra earliness gets it on the market when prices are high. There's money in growing Fredonia. Vines are vigorous, thrifty growers, loaded with those large, compact, beautiful bunches. (See picture at right.)

## CONCORD BLUE. Midseason to Late Very Reliable—Always Bears

Here's another old standby. Very hardy, good grower, productive every year. The leading commercial variety. However, the Fredonia is becoming as popular, but it is an early Grape, and out of the way by the time the Concord ripens. See prices below.

## PORTLAND WHITE. New Early

Portland is a new early white Grape. In the white Grapes it is what the Fredonia is in the blue varieties. It's early, firm, wonderful flavor, hardy—doesn't freeze back like other varieties, nor is it subject to black rot like other Grapes. We have fruited the Portland for ten years and find it a worthy, profitable variety. We will hereafter set it for our white variety. It bears well, ships well, eats well, cans well and a dandy for making Grape juice, etc. We know you'll like the Portland. Prices below.

### PRICES

	Each	3	5	10	25	50	100
Concord. 2-yr., No. 1 .....	\$0.35	\$0.95	\$1.45	\$2.50	\$4.90	\$7.50	\$11.50
Concord. 2-yr., Ex. Large ..	.50	1.40	2.00	3.75			
Fredonia. 2-yr., No. 1 .....	.45	1.30	1.85	2.95	5.50	8.25	12.00
Fredonia. 2-yr., Ex. Large ..	.65	1.60	2.50	4.50			
Portland. 2-yr., No. 1 .....	.45	1.30	1.85	2.95	5.50	8.25	12.00

Write for Prices on Larger Quantities

## Planting Instructions

**ASPARAGUS:** Dig trench 12 inches deep, 16 inches wide in well drained location. Fill trench half full with top soil mixed one-third with rich compost or well-rotted manure. Pack well, then spread roots out flat on this flat surface and cover them with 3 inches of the soil mixture. As the Asparagus tops (shoots) come up, fill in the remainder of the trench. Space roots (plants) 12 to 16 inches apart in trench. For winter mulch, cover the bed with compost, barnyard manure, or chicken manure, to be raked off in early spring.

**RHUBARB:** Follow same instructions as for Asparagus except set plants 24 inches apart and not so deep.

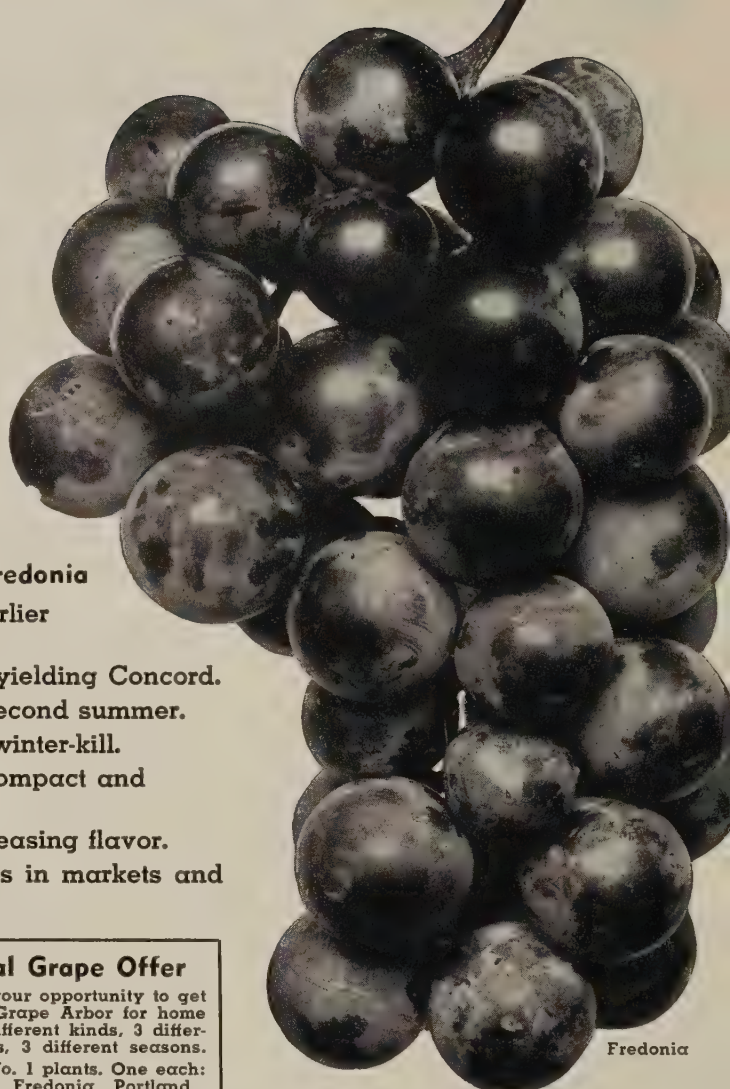
## PARADISE ASPARAGUS

A new Asparagus from California. Our 2-year roots begin sending up shoots which you may cut the next spring. No waiting around 2 or 3 years to have tender, fresh Asparagus when you plant Keith's 2-yr. Paradise roots—they send up thrifty shoots in one year. Paradise is an excellent variety for home and commercial uses. The shoots (tips) are thick and tender, with a rich Asparagus flavor. Fine for "cold packing," for it holds its flavor and tenderness after freezing.

Prices:	12	25	50	100	250	500
1-Yr., No. 1 Roots .....	\$0.75	\$1.00	\$1.75	\$3.00	\$6.50	\$11.50
2-Yr., No. 1 Roots .....	1.00	1.75	3.25	4.85	8.85	15.00

## Facts About the Fredonia

- 7 to 10 days earlier than Concord.
- Productive—outyielding Concord.
- Begins to fruit second summer.
- Hardy, doesn't winter-kill.
- Bunches very compact and attractive.
- Has a sweet, pleasing flavor.
- Brings top prices in markets and stores.



Fredonia

## Special Grape Offer

Here's your opportunity to get an ideal Grape Arbor for home uses. 3 different kinds, 3 different flavors, 3 different seasons. All 2-yr. No. 1 plants. One each: Concord Fredonia Portland

**SPECIAL PRICE .....\$1.15**  
TWO OFFERS FOR \$2.00

**GROW YOUR OWN RHUBARB**  
One Planting Lasts for Years

## MacDONALD RHUBARB

Also called by some "The Mammoth Red MacDonald." Produces tender, juicy, (not tough, stringy) stalks 3 feet tall and over an inch in diameter. Produces these large, tender, red stalks from early spring well into summer. Seldom, if ever, goes to seed. At MacDonald College in Canada, where it originated, Prof Bunting says: "—very highly colored, a dazzling, attractive stalk of large size, productive, very tender and succulent, excellent quality, valuable for pies and desserts." When cooked it's as red as Cherry juice—just wonderful. We offer **STRONG DIVISION** roots, the kind that will send up some usable stalks this summer.

**Prices: No. 1 Strong Root Divisions:**  
65c each; 3 for \$1.95; 6 for \$3.85; 12 for \$7.75; 25 for \$12.00.

**HORSERADISH.** Horseradish is very easily grown with very little care. Just set the roots upright with tops 2 inches below surface in some garden or fence corner and you are through. Keep mulched with leaves, lawn clippings, etc. The roots multiply rapidly for your family needs. **Price, large crowns, 3 for 45c; 6 for 75c; 12 for \$1.25; 25 for \$2.30.**



MacDonal Rhubarb



Horseradish

## SPECIAL OFFER

12 Paradise Roots. 2-year .....	\$1.00
3 MacDonal Rhubarb Divisions .....	1.75
6 Horseradish Crowns .....	.75

List Price .....\$3.50

**SPECIAL OFFER ONLY .....\$3.15**

Two of these Offers only \$5.70.





Makes a Beautiful Flowering Shrub in Spring

Prices—All Blooming Size:	Each	3	5
2-year bushes	\$0.75	\$2.10	\$3.25
3-year bushes	1.25	3.00	4.50

## Hansen's New Improved BUSH CHERRY

Easy to grow, hardy, always produces. Can be used as a hedge, planted alone, or among other shrubs. Beautiful when in bloom. Yields lots of black, Plum-shaped Cherries. Delicious for pies, jams, etc., like tree Cherries. Set about 3 feet apart. Keep pruned like shrubs.

### Blooming Size Bushes

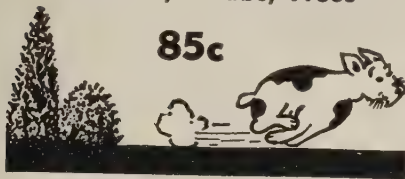
This year Keith offers you flowering and fruiting size bushes, three and four years old. Why wait a year or more to enjoy the beautiful, white flowers and the useful black Cherries of this Bush Cherry? Set Keith's 3- and 4-year bushes and you will have flowers and Cherries this coming spring and summer.



Branches loaded with Black Cherries. Hansen's Bush Black Cherries are useful for pies, jellies, etc.

## DOGZOFF

Eliminates the Dog Pest  
Keeps Dogs Away From  
Flowers, Shrubs, Trees



85c

DOGS DON'T HANG AROUND  
WHERE YOU PUT "DOGZOFF"

"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbit injury; keeps cats away from bird cages. Doesn't injure furniture, etc.

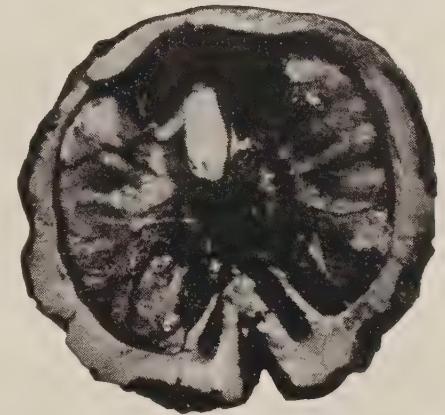
Price, 85c per pkg.

## "Tame" Black Walnut

Plant a Tree or Two This Spring. Have Plenty Big,  
Meaty Walnuts. Have a Nice Shade Tree Beside.

**THOMAS BLACK WALNUT.** This elephant of the Walnut family was "captured in the wilds" in one of our eastern forests, brought in and placed under cultivation, and found to be one of the best Black Walnuts offered today. We have two Thomas trees growing in our home lot, and Mrs. Keith sure enjoys the nuts. She finds them easy to crack and the big meats come out almost whole, something unusual. (See picture at right.) The Thomas Black Walnut will cover 50 feet across when mature and will yield from 20 to 40 bushels of nuts when grown in a well drained loam soil. When planted and well cared for, it will begin to yield the second year after planting. Trees should be set where they will have plenty sunlight.

Prices: 18-24 in. trees, \$1.75 each; 2 for \$3.30.  
2-3 ft. trees, \$2.50 each; 2 for \$4.65; 5 for \$10.75.



Thomas Black Walnut

Note the thin shell and large, whole, meaty kernels. They crack out whole

## D-X Insect Spray

On this page we offer a rat killer, a mole killer, and here we offer an insect killer. A most effective, non-poisonous spray. Contains pyrethrum and rotenone, all are insect killers. Used for the control of sucking and chewing insects.

Price: 1½-oz. bottle 69c; 3 for \$1.79, postpaid east of Denver, Colo. Beyond add 6c per bottle.



## MO-GO Kills Ground Moles

Kills Moles, Gophers, Etc.

Of all the mole killers we have used here at the nursery and on our farm, MO-GO is the BEST. It sure gets moles every time.

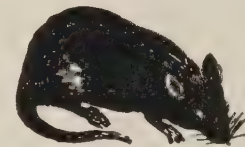
Our lawn was sure "riddled" (ruined) by moles, mole hills, burrows, etc. The moles gave it everything they had. We applied MO-GO only twice and the moles were gone. MO-GO killed them out.

Golf courses, parks, etc., use MO-GO and they have very little trouble with moles. MO-GO is used in killing out gophers.

MO-GO is easily applied. Make hole in mole's burrow with a pencil, drop in three kernels, pinch hole shut and you're through. NO MORE MOLES.

Price: 3½-oz. can, \$1.25

Postpaid in states in Groups 1-2. Beyond add 15c.



## LANTU Kills Rats

The Best Rat Killer We Have Ever Used!

Kills rats and mice. Man, poultry, cats, livestock would have to eat large amounts of it to harm them. LANTU, the size of a pin head, will surely kill a rat. LANTU contains that deadly "killer" developed by the U. S. Government during World War II. The City of Boston rid 5,574 city blocks of rats by using LANTU.

LANTU is a ready-to-use material resembling corn meal and bran. IT IS NOT A LIQUID. Full directions come on the can. Rats eat it readily—one lick of it kills them.

Price: 8-oz. can, \$1.25

Postpaid in states in Groups 1 and 2. Beyond add 15c.

## PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have your Parcel Post shipment come to you with postage paid, add to your order postage required as shown herein:

Strawberry, 1-yr. Asparagus. For first 100 plants or less	21c	29c	42c	60c
For each additional 100 plants or less	9c	19c	39c	49c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry—100 plants or less	29c	42c	52c	75c
For each additional 100 plants or less	15c	20c	41c	69c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	23c	33c	49c	72c
For each additional 50 plants or less	10c	18c	39c	60c
Shrubs, Roses, 2-yr. Grapes, 2-yr. Transplants—12 plants or less	21c	31c	47c	65c
For each additional 12 plants or less	10c	20c	40c	50c

## STATE GROUPS for Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

**Group No. 1** includes Mich., Ohio, Ind., Ill., Wis.  
**Group No. 2** includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., Tenn., Ky., Md., D.C.

**Group No. 3** includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Me., N. H., Vt., Mass., R. I., Conn.

**Group No. 4** includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what group your State is in, then refer to Parcel Post Table at left for postage to add if your shipment is to come by Parcel Post.



# New Strawberry Paymaster

Chosen as Best From  
3000 New Seedlings

## A New Leader in Spring Strawberries — Early

### Took Several Years

Several years ago we started out to develop a Strawberry that would be as good as the Premier in yield, but with a hardier plant, more runners, and a berry that would not go to pieces when cooked.

### Its Parents—Premier and Gem

After crossing different varieties without getting what we were after, we crossed the Gem ever-bearer on the Premier. There were over 3000 seedlings that grew from this cross, and from the start there was one that was outstanding. We selected this from the others and grew it in a fruiting row and found that it was just the Strawberry that we were after. It's our Paymaster.

### Paymaster Berries

- 1.—Berries a more rich red clear through.
- 2.—Berries do not "cook up" like the Premier, but hold their shape, size and color. They make beautiful delicious preserves.
- 3.—A better all 'round berry than Premier with as large yields of better berries.
- 4.—Better for table use, preserves, canning, etc.
- 5.—A better Strawberry than Premier for gardens—grows better under all conditions.

### The New Paymaster Has

- 1.—**Larger Yields:** From the very start Paymaster showed large yields.
- 2.—**Berries Firm:** Paymaster berries are solid, firm. Holds up in hauling, canning, freezing.
- 3.—**Canning, Preserving:** Berries are so firm that their shape and size hold up in cooking.
- 4.—**Sweetness:** Berries are not acid. Just a good mild Strawberry flavor that isn't affected by cooking.



### Prices

Although Paymaster is a new, outstanding variety, we are selling at reduced prices this year.

25 plants, \$1.50; 50 for \$2.45; 100 for \$3.85; 200 for \$6.00;  
300 for \$8.00; 500 for \$11.00; 1000 for \$21.00.



## Five Leading Everbloomers

No. 1, 2-Year, Field-Grown Bushes Selected for Their Real Beauty, Free Blooming, Fragrance

**POINSETTIA.** (Red.) A striking brilliant red. One of the newer reds. Very fragrant, large blooms and lots of them. Each 85c.

**THE DOCTOR.** (Pink.) Long, pointed, silvery pink buds opening into very large, bright pink blooms; intensely fragrant. Each 85c.

**K. A. VICTORIA.** (White.) A real double white Rose with a faint yellow tinge toward the center. You will like this Rose. Each 75c.

**P. S. DU PONT.** (Salmon-yellow.) One of the top yellow everbloomers. Long, pointed, salmon-gold buds opening into a deep golden color. Very fragrant. Each 95c.

**CONDESA DE SASTAGO.** (Salmon.) Golden salmon, deep yellow with coppery pink centers. Profuse bloomer; fragrant. Long stems. Each \$1.00.

### SPECIAL OFFER

All No. 1, 2-Yr., Field-Grown Bushes  
5 Different Everbloomers—5 Different  
colors. List Price .....\$4.45

All 5 Roses Only \$3.75

(For postage, see page 19.)

### FOUR OF THE BEST CLIMBERS

All No. 1, Field-Grown Bushes

Selected from among hundreds of Climbers. Every one a prize winner—now for you at so little cost.

**DR. VAN FLEET.** Dainty shell-pink with a undertone of catchy pink. Buds long, pointed, with curling petals. Fine for cut flowers. Fragrant. Each \$1.00.

**CLIMBING TALISMAN.** Coppery orange. Buds long, pointed, beautiful. One of the best very few yellow climbers. Each 90c.

**CLIMBING K. A. VICTORIA.** A favorite white climber. Fast grower, free bloomer. Note we list a K. A. Victoria in the Everbloomers. This climber is much like it. Each 95c.

**PAUL'S SCARLET.** No collection of climbers would be complete without this scarlet-red Rose. Blooms are in clusters on the ends of long stems. A prize winner. Each 80c.

### Special Offer

All 4 of the above Climbing Roses ... \$2.95  
List price \$3.65



### Special Combination ROSE OFFER

5 Everbloomers offered on  
this page .....\$4.45  
5 Climbers offered on this  
page ..... 3.65

List Price .....\$8.10

COMBINATION PRICE  
Only \$6.50



# In Ordering Consult the Following Information for Customers

## Here's What WE Ask You To Do:

- 1.—Order early to avoid delay in getting your order out on time.
- 2.—Use our order blank. Fill in all information asked for. This is VERY IMPORTANT.
- 3.—Be sure your name and address are written plainly.
- 4.—Recheck your order for mistakes in varieties, money sent, postage, etc.
- 5.—Make your letters short and to the point. Long, rambling letters are always confusing, take up valuable time and require more writing.
- 6.—If it's necessary to write us about your order, or order a second time, BE SURE TO RETURN the card we sent you in acknowledging your order. VERY IMPORTANT!

## PLANTS REQUIRED PER ACRE

	Width of row	Plants in row	Plants per acre
Strawberries (field culture) .....	3 ft. 8 in.	18 in.	8,000
Strawberries (garden culture) .....	3 ft.	18 in.	9,700
Everbearing Strawberries (field) .....	3 ft.	16 in.	11,000
Everbearing Strawberries (garden) .....	3 ft.	12 in.	14,500
Blueberries (field) .....	6 ft.	9 ft.	800
Blueberries (garden) .....	5 ft.	6 ft.	1,400
Red Raspberries .....	6 ft.	3 ft.	2,500
Black Raspberries .....	7 ft.	3½ ft.	1,800
Grapes (light soil) .....	8 ft.	10 ft.	540

1.—USE ORDER BLANK, filling in all information.

2.—ORDER EARLY. Orders shipped as requested. First come, first served. To get plants shipped on requested date order early. You also get first choice of varieties, and avoid substitutions.

3.—SHIPPING SEASON from late March until late May, depending on season. Also in fall after we have had cold enough weather to harden plants. Read carefully No. 9 below.

4.—PLANTING SEASON. Set plants early as you would make early garden and from then on until after Corn planting time. (When Oak leaves are about the size of squirrel's ears). Early set plants always do best.

5.—REMITTANCE. Post Office Money Order or Express Money Orders are safer for you and most convenient for us. Send them when possible. But we gladly accept your check, bank drafts, etc. Letters containing currency should be REGISTERED. C.O.D. shipments will be made if one-third is sent with order.

6.—YOUR PROTECTION. We guarantee safe arrival, but do not hold ourselves responsible for negligence or damage in transit. We replace orders to the extent of damage or loss if customer sends within five days statement from Express Agent or Postmaster showing extent of same. Parcel Post shipments must be insured if loss is to be recovered. Raspberry and other cane plants travel at customer's risk ordered shipped after May 1st and Strawberry plants after May 15th.

7.—EXPRESS SHIPMENTS. Owing to the increase in express rates, we suggest that only the larger packages, such as our Blueberry offers, Acid Peat Humus, 500 or more Strawberry plants, and similar shipments be sent by Express. Express shipments always travel better than Parcel Post, and the shipment always carries insurance against damage or loss.

8.—PARCEL POST SHIPMENTS. Small orders can be sent as cheap by Parcel Post, especially into States in Group 1 and 2. Distant shipments are more expensive. Parcel Post shipments are not insured, this costs extra. The Parcel Post Tables give postage to add to cost of order. See bottom page 19.

9.—HAVE PLANTS SHIPPED EARLY. Have your plants shipped early while weather is still cool, because all plants should be shipped before they take on any spring growth so that you receive and get them planted in the most dormant condition possible, we suggest:

**First**—Have your plants shipped early and heel them in so you will have them as soon as your soil becomes suitable for planting.

**Second**—Get your ground ready just as soon as spring weather permits, and then get the plants set out as soon thereafter as possible. Get them set while they are still dormant. DON'T WAIT until the weather gets hot. Have them shipped early and heel them in, then you will always have them on hand.

**Third**—That you especially have your Blueberry, Raspberry, Rose bushes shipped early. Read paragraphs 4 and 6 above.

## STRAWBERRY CULTURE

**SOIL.** Any good soil that will grow a paying farm crop will grow Strawberries. The most ideal is a rich, moist, cool, sandy loam. It should be well drained, and not in a low, frosty location.

**SOIL PREPARATION.** Thoroughness is very essential. Plow the soil 8 to 10 inches deep. Do so as far in advance of planting as possible. Allow soil time to settle well before planting. Harrow and disk frequently so that top layers become mellow yet firm before planting.

**ENRICHING THE SOIL.** Barnyard manure is always considered best. Apply 15 to 20 wagon loads per acre before plowing, disk well into soil then plow under. Apply 5 to 7 loads of fine, well rotted manure to the top after plowing, and disk and harrow this well into the top layers. On a smaller scale, use 4 to 5 bushels per square rod. Chicken manure may be used, but it is best to mix 1500 lbs. of it with 500 lbs. of 16% acid phosphate and apply at the rate of 25 lbs. per square rod. In using COMMERCIAL FERTILIZERS apply 1000 to 2000 lbs. of a 4-16-4 fertilizer per acre. On smaller lots use 15 to 25 lbs. per square rod. Apply to the top soil and disk in like the manure. Do not place fertilizer in the hole in setting plants. Apply in a shallow trench along each side of the row, averaging two teaspoonfuls per plant, at least 2 inches from the plant's base. Fill trench with water to soak fertilizer into soil.

**SETTING THE PLANTS.** Set as early as possible in the spring. Set the plants so the crown is just even with the top of the soil surface and pack soil very firm about the roots. There should be no air space around the roots.

**CARE AFTER PLANTING.** Keep the blossom clusters picked off. With the everbearers, allow those to remain that show up 5 or 6 weeks after planting. Keep soil well stirred around plants. If weather is dry and hot, water alongside row in a trench. Refill same after water has soaked away. Train runners in row, spacing them 3 to 4 inches apart. No piling upon each other. For best garden results, follow suggestions top page 17.

**WINTER MULCH** should be placed on after the soil freezes 2 to 3 inches deep. Use straw or other coarse material that will not pack down and smother the plants. Apply 3 to 4 inches thick and take part of it off in the spring when the plants show growth. Place it between the rows for mulch to keep the berries from becoming sandy during rains.

## GRAPE CULTURE

Grapes may be grown in any fertile well drained soil. They may also be grown along back yard fence, training the vines on the fence, pruning out the old vines as suggested for field culture mentioned herein. Plow the soil in the early spring, or the fall before. Plant in early spring.

(Continued top next column)

## (GRAPE CULTURE—Continued)

Space rows 9 feet, set plants 12 feet in the row. For light soils or gardens set 8 by 10 feet. Dig the hole a foot deep and large enough to prevent crowding roots. Pack the soil firm about the roots, using the top soil.

Train vines first year to a stake; second year set posts between every other plant, staple wire to post about hip high and tie one vine to the wire. Use the best one that grew the year before. Next year add another wire, 16 inches above the first, and train one vine each way on each wire. Follow this system each year using the vines (canes) that grew the year (summer) before for the "arms," one per wire, 4 in all. For a spray schedule, consult your county agricultural agent.

## BLACK RASPBERRY CULTURE

Set plants in spring 3½ feet apart in rows spaced 5 feet (garden) to 7 feet (field) apart. Keep ground well cultivated or mulched (4 to 6 inches of straw, sawdust, etc.) to keep down weeds and grass. Cut out old canes as soon as they are through fruiting, take from garden and burn. Nip ends off new green shoots in spring when they are 18 inches high, causing them to branch. This prevents long "weepy" canes. In spring trim branches on canes back to 8 to 10 inches, and long "weepy" canes back to 3½ feet.

## RED RASPBERRY CULTURE

Set plants 2½ feet (garden), 3 feet (field), in the row and space rows 5 feet (garden), 6 feet (field) apart. Bushes may be kept in the "hill" by cutting off all the new shoots that come up between the plants you set, or you may have a "hedge row" by allowing the young shoots that come up in the row to grow and develop into individual bushes. After fruiting, cut out all old canes that fruited, leaving the young shoots that come up from the base of the plant to remain and make fruiting wood for the following year. Cut canes back in spring to 3½ feet.

## BOYSENBERRY CULTURE

Set plants 4 inches deep in rows 6 feet apart (field culture 8 feet). Set plants 6 feet apart in row (field culture 8 feet). Be very careful not to break the tender sprouts coming up from the middle of the root mass. Keep soil well stirred around and between plants. Grow some other crop (Potatoes, Tomatoes, etc.) between plants first year. Allow the young canes to run on ground. In fall, train them in the row and cover lightly with straw, in sub-zero climates. Hold straw in place with a little soil along edges. Remove mulch in spring when buds begin to "shoot" and tie the canes to wires stretched over posts 3 feet high. Picture on back cover shows taller posts with two wires stapled to side. First wire 2½ feet, second wire 4½ feet. Cut out old canes as soon as they are through fruiting and remove and burn. Allow the young canes to run on the ground and handle in fall as mentioned above.



# Keith's Black Raspberries

WHY be Without Plenty Tasty Black Raspberries

FOR Fresh Berries for Pies, Jellies, Jams, Etc.,

WHEN so Few Plants Cost So Little—

WHEN so Few Plants Will Yield so Many Berries?

BERRIES Will Then Cost You Less Than 3c Per Quart.

(Cultural Directions on Page 21)

## Cumberland The Old Reliable (Early to Midseason) Black Raspberry

Cumberland is the leader in the Black Raspberry family. Growers plant more Cumberland than any other variety. WHY? Because Cumberland is a very reliable yielder of large crops of marketable berries. You can depend upon Cumberland when others fail. The canes are hardy and strong—don't break over easily with their loads of big berries. Cumberland is also a very suitable berry for home use—berries large, not seedy, well flavored, and there are lots of them. We know Cumberland will please you in every way.

### Cumberland Prices

1-Year, No. 1		2-Year Transplants	
		Grade No. 1	Grade No. 1-A
12 for ...	\$1.25	200 for ..	\$10.50
25 for ...	2.35	6 for ....	\$1.50
50 for ...	4.25	12 for ....	2.50
100 for ...	5.50	25 for ....	4.50
		6 for ....	\$2.00
		12 for ....	3.50
		25 for ....	6.00
		500 for ..	21.50
		1000 for ..	39.50

**CUMBERLAND**  
Productive, hardy, easily  
grown, easily picked, rich,  
fine flavor, not seedy.

## Keith's 2-Year Black Raspberry Transplants Saves You One Year's Work — Have Berries This Summer

Keith's 2-Year Black Raspberry Transplants are ready to bear for you this summer. Last spring we took one-year tip plants, planted them in our nursery rows, cultivated and grew them into our 2-year bushes. We have saved you a year's work and supply you with bearing-age bushes.

By setting these 2-year bushes you (1) eliminate one year's work and care; (2) eliminate the risk you take when you set 1-year tip plants; (3) save labor and expense; (4) have berries sooner; (5) don't have to wait a whole year to get results. We offer our Black Raspberry Transplants in two grades: No. 1 and No. 1-A. The No. 1-A are more bushy with larger root systems.

## Currants

**RED LAKE.** Large growing, very hardy bushes, heavy producers of the largest berries in the Currant family. Recently developed at the Minnesota State Fruit Breeding Farm. Stands northern sub-zero winters. Berries are a bright red with a very tasty Currant flavor. Borne on long stems filled full with berries. Easily picked. Fruits over a long season.

### Prices

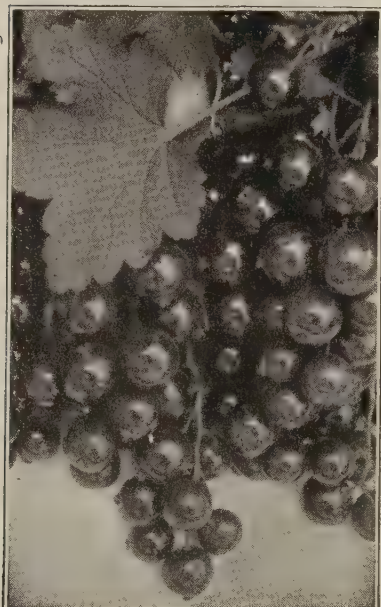
#### 2-Year, No. 1 Bushes

Each .....	\$0.60	6 for .....	\$3.15
3 for .....	1.70	10 for .....	5.25

**NOTE:** Currants and Gooseberries are shipped into the following states ONLY: Indiana, Illinois, Iowa, Kansas, Kentucky, Michigan, Missouri, Nebraska, North Dakota, South Dakota, and Oklahoma.



Here you see a 2-year Black Raspberry Transplant. Save a whole year by setting Keith's 2-Year Transplants.





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FAVORITE READING FOR ALL THE FAMILY.  
ORDER THESE BIG VALUE MAGAZINES.



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ALL THREE for Only \$1.50 ☐

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AMERICAN FRUIT GROWER.....1 year  
AMERICAN POULTRY JOURNAL.....1 year



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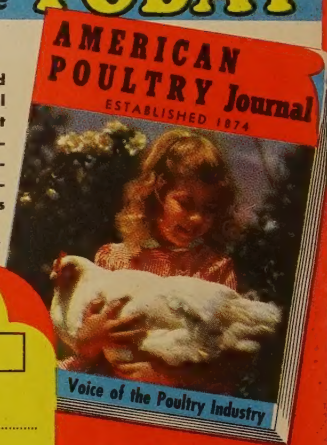
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coupon NOW**



# THE NEW Morrison (Late)

## Black Raspberry Productive — Profitable — Largest Berries

This new Black Raspberry has been thoroughly tested wherever Black Raspberries are grown and has been found to be hardy, productive, and profitable. The stiff, stout canes don't break over with their loads of big berries like many other weaker varieties. We stand behind Morrison in very way. The berries are above the average in size, easily picked, don't get soft if left on the canes, and don't crumble, always perfect and not the least bit seedy. Plant a few Morrison and have the best.

### Here's Why Morrison Leads (Please Read):

- 1.—Big, firm berries.
- 2.—Don't crumble, aren't seedy.
- 3.—A real Raspberry flavor.
- 4.—Glossy black with blue bloom.
- 5.—Strong canes—don't break over.
- 6.—Canes hardy—don't winter-kill.
- 7.—Very productive.
- 8.—Profitable to grow.

### Morrison Prices

1-Year, No. 1		2-Year Transplants	
		Grade No. 1	Grade No. 1-A
12 for .....	\$1.50	6 for .....	\$1.85
25 for .....	2.75	12 for .....	3.00
50 for .....	4.75	25 for .....	5.00
100 for .....	6.50		
200 for .....	\$12.25	6 for .....	\$2.25
300 for .....	15.00	12 for .....	4.00
500 for .....	27.50	25 for .....	7.50
1000 for .....	48.00		



Keith's "Giant Glad" Collection. Many Colors, Many Kinds  
100 Bulbs GUARANTEED to Bloom

### Keith's Giant "Glad" Collection

#### ALL HAVE BEEN PRIZE WINNERS

This collection is made up of selected varieties—prize winners, not just "any old kind." Every one is a beauty. 10 different varieties in 10 different colors—100 large, guaranteed-to-bloom bulbs. They all have been winners.

50 bulbs (10 colors) postpaid for .....\$3.00

100 bulbs (10 colors) postpaid for ..... 5.50

(Offered only in 50 and 100)

### KEITH'S OFFER OF NEW STRAWBERRIES

#### 4 New Varieties at Reduced Prices

In order that you may have the opportunity to "try-out" the four new Strawberries we are offering this year, we make you this Special Reduction in Prices.

25 Sparkle (page 11) .....\$1.50

25 Temple (above right) ... 1.35

25 Paymaster (page 20) ... 1.40

25 Robinson (page 11) ... 1.10

List Price .....\$5.35

SPECIAL COMBINATION OFFER

Only \$4.85

Two Offers for Only \$8.70

## Temple New Strawberry (Early)

Developed by the U. S. Dept. of Agriculture

### Highly Productive — Resistant to Root Diseases

Temple was developed by the U. S. Department of Agriculture. The department officials were after a Strawberry that would resist root diseases, and thrive and produce on low lands or in soils that become wet due to wet weather. Temple proved to be the variety. It has also proven to do equally as well in any soil where other varieties can be grown. Always makes a good wide row of plants.

The berries are a light attractive red, much like one of its parents, the Premier. They have a large "hull" (cap) which remains green long after the berry is picked, adding to the berry's attractiveness. It's a very showy berry, bringing top prices. One of the best for home or commercial uses. Set a few Temple plants this spring—50 will bring you over 100 quarts of beautiful, real tasty berries.

### Prices

25 plants .....	\$1.35
50 plants .....	2.50
100 plants .....	4.00
200 plants .....	6.00
300 plants .....	8.00
500 plants .....	10.00
1000 plants .....	19.00



TEMPLE  
New Strawberry





## Keith's New Thornless Boysenberry

**Now** You can pick and handle Boysenberries without gloves. This new discovery has revolutionized the growing of this luscious wine-red berry. The great drawback before was those vicious thorns. Now the berries can be picked and vines handled without gloves. Keith's Thornless Boysenberry plants are absolutely thornless—as smooth as Grape vines.

### Large, Sweet Berries

Berries wine-red and fully twice as large as Blackberries, up to 2 inches long. Ideal for home uses, have that "Raspberry-Blackberry" flavor, unlike any berry you have ever tasted, liked by everybody. Make the best of pies, jams, etc., delicious canned. Commercial canners want them above any other berry. When you taste thornless Boysenberry, either fresh, in pies or canned, you will never be without them—and they are easily grown in your garden or field. (Cultural directions, page 21.)

### Easy To Grow

Boysenberries can be grown along your back yard or garden fence, on trellises, or on wires stretched between posts. (See picture.) Plants require no special care, will grow in any garden soil, as long as the weeds and grass are kept out. We suggest mulching, such as for Raspberries, etc.

### Ready-to-Bear Plants

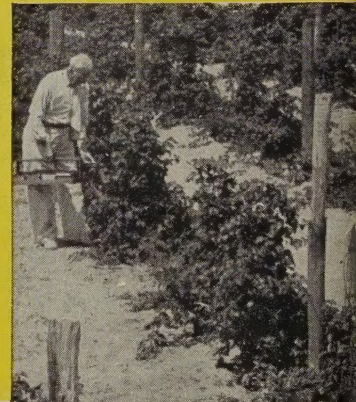
2-Year, Ready-to-Bear Transplants save you a year's time and expense. They will come to you with tops properly pruned.

#### 1-Year, No. 1 Plants

3 for ..	\$0.65	50 for \$	4.50
6 for ..	.95	100 for	8.50
12 for ..	1.25	200 for	14.50
25 for ..	2.35	500 for	29.50

#### 2-Year Transplants

Each ..	\$0.60	25 for \$	5.00
3 for ..	1.50	50 for	9.00
6 for ..	2.40	100 for	15.50
12 for ..	3.60		



Thornless Boysenberry canes tied on wires stapled to posts set 12 feet in row, two plants per post.

## Keith's Special EVERGREEN Offer

4 Different Kinds — 4 Different Colors  
(All trees 8 to 12 inches tall)

1 Pfitzer's Juniper .....	\$1.15
1 Globe Arbor-Vitae .....	1.25
1 Pyramidal Arbor-Vitae .....	1.00
1 Norway Spruce .....	.95

List Price .....\$4.35

### Combination OFFER \$3.85

Two Offers (2 of a kind, 8 trees) .....\$7.40

(Postage same as 100 Red Raspberry, see page 19)

Pfitzer's Spreading Juniper



Norway Spruce

### Norway Spruce

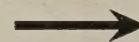
Fast grower, shapely, much used for Christmas trees. Easy to grow anywhere. Makes a good windbreak. If interested in many of these trees, write for special quantity prices. Price, 95c each; 3 for \$2.50; 5 for \$3.50; 12 for \$7.50.

### Pfitzer's Spreading Juniper

Low spreading, foliage dark, tipped with lighter green. The best known, most used Juniper (see picture at left). Price, \$1.15 each; 3 for \$3.25.

### Pyramidal Arbor-Vitae

Narrow, torchlike growth. Foliage light green, very dense, easily trimmed. Price, \$1.00 each; 3 for \$2.75.



### Globe Arbor-Vitae

Well-known "Basket-like" type. Naturally forms a compact bushy globe. Beautiful light green. Easily grown. Little trimming necessary. 8-10 inches. Each \$1.25; 3 for \$3.50.

